



## **HOCKEY GOALIES! MAKE SAVES TO FIGHT CANCER! OCTOBER SAVES GOALIE CHALLENGE CELEBRATES SIXTH SEASON**

**Washington, D.C.– July 2019:** The [October Saves](http://www.octobersaves.org) Goalie Challenge is proud to announce their sixth season supporting breast & pediatric cancer research. October Saves calls on ice hockey goalies — youth, amateur and professional— to raise the most money through gathering pledges per save they make during the month of October. With over 90,000 saves logged, the annual event has raised \$800,000! **To sign up, visit [www.octobersaves.org](http://www.octobersaves.org).**

The October Saves Goalie Challenge is a 501 (c) (3) organization that began in 2014 when a group of 28 goalies in the Ashburn Xtreme Hockey Club in Ashburn, VA wanted to find a way to support their mothers, grandmothers, family & friends who were fighting cancer. They created a challenge where goalies collect pledges & donations for every save they make in October. Prizes are awarded to the top fundraisers.

Now entering its sixth year, this small community effort has grown to include 685 players from 175 clubs across North America at all levels, from mites to the NHL. NHL Goalies Braden Holtby from the Washington Capitals, Philipp Grubauer from the Colorado Avalanche and Jake Allen of the 2019 Stanley Cup Champions, the St. Louis Blues, have all participated.

“Cancer is a disease that has impacted us all at one point or another, whether it be a family member, a friend, a teacher, or a coach,” stated Lara Hopewell, CEO and Founder of October Saves. “Through October Saves, we have watched so many teams and players come together in support of one another, motivate and encourage each other, cheer for each other; it brings out the best in everyone, all for a wonderful cause.”

“It has really created a sense of community on and off the ice.” says Goalie Guild Founder, Justin Goldman. “To know that there are goalies from all over working to support a cure for a disease that has touched every single one of us in one way or another is something very special.”

Proceeds benefit Stand Up 2 Cancer, The Inova Schar Cancer Institute / Life with Cancer, Children’s Hospital of Philadelphia, CHEO, and the October Saves Scholarship with the Goalie Guild.

**To participate, goalies can register at [www.octobersaves.org](http://www.octobersaves.org) beginning September 1, 2019. October 31<sup>st</sup> is the last day to count saves, and the fundraising deadline is November 10<sup>th</sup>, 2019. Winners and prizes will be announced on November 11<sup>th</sup>, 2019.**

### **ABOUT OCTOBER SAVES**

Founded in 2014 in Ashburn, VA, The October Saves Goalie Challenge is a 501 (c) (3) organization that began in 2014 when a group of 28 goalies in the Ashburn Xtreme Hockey Club wanted to find a way to support their mothers, grandmothers, family & friends who were fighting cancer. Goalies collect pledges & donations for every save that they make in the month of October. Over \$800,000 has been raised through 90,000 saves. Visit [www.octobersaves.org](http://www.octobersaves.org) or follow along on Instagram [@octobersaves](https://www.instagram.com/octobersaves) or [Facebook](https://www.facebook.com/octobersaves) for more information.

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